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SWAY AS A TOOL FOR THE DISSEMINATION OF A PROJECT

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The Emlt+AI Project aims to utilise artificial intelligence to match young people with the most suitable career fields based on their education and autobiographies. This will create a career map for them and contribute to their development. The project also includes research and dissemination dimensions. One of the dissemination goals is to prepare newsletters with national and international partners.

In this issue, we will explain how we use Microsoft's SWAY program to prepare newsletters, discuss its advantages, and share the results of our research on its users.

Advantages of the Sway Programme:

- Its feature design makes it simple for users to upload a variety of content, including YouTube videos, photos, tweets, and other multimedia content.
- Users can input a variety of media in the form of photos from websites of free image suppliers such as Flickr, Bing, and Pickit.
- Sway-based online learning resources can be accessible to students through cell phones, tablets, or computers.
- Sway App makes it easier for students to collaborate with one another to create Sway projects
- Presentations created with Sway can be shared or embedded on websites and are automatically backed up to the cloud.

Age range	Gender	Position
25-35	Female	Project Manager
25-35	Female	Human Resources Specialist
20-25	Female	Graphic Designer
25-35	Male	Human Resources Specialist
35-40	Male	Human Resources Manager
35-40	Female	Academician

Figure.1 Participant Profile

The research was conducted with 1 participant aged 20–25, 3 participants aged 25–30 and 2 participants aged 35–40. The positions of 4 female and 2 male participants in their organisations are as follows.

Upon examining the participants’ responses regarding programme access and orientation, it was observed that they found these features to be sufficient and were satisfied. Some even stated that they did not require any additional training for the programme. Furthermore, the programme’s ability to offer various output types and allow for arrangements in different formats was also noted as a reason for preference.

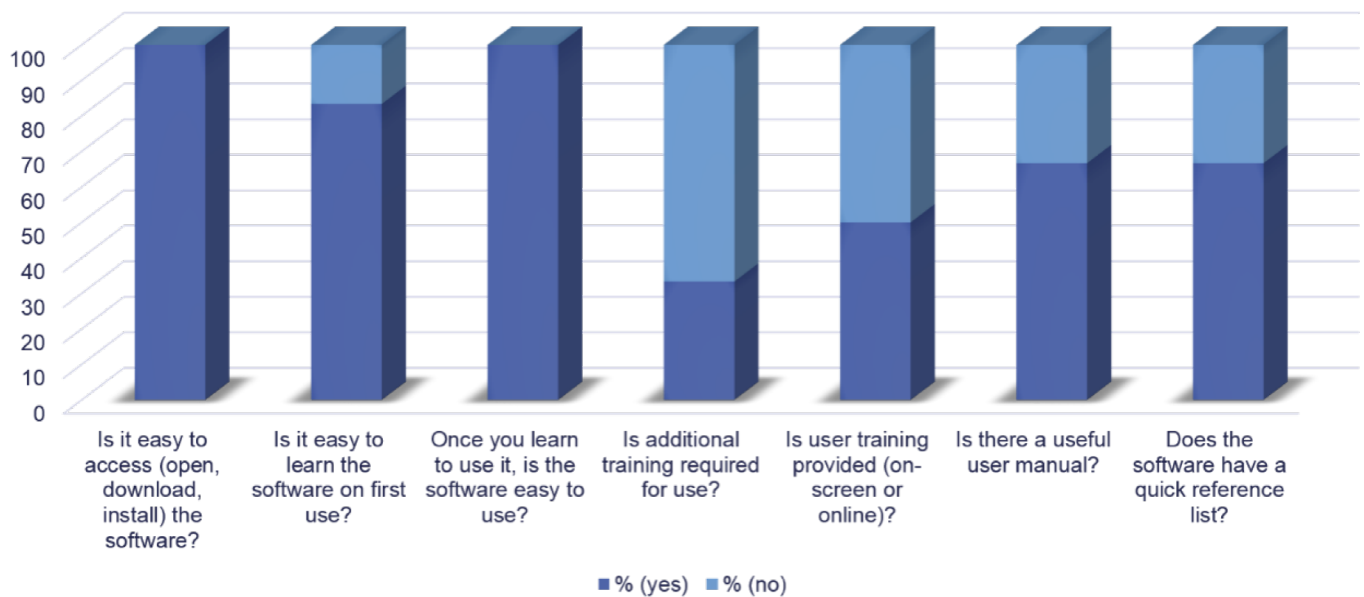


Figure.2 Access and Guide

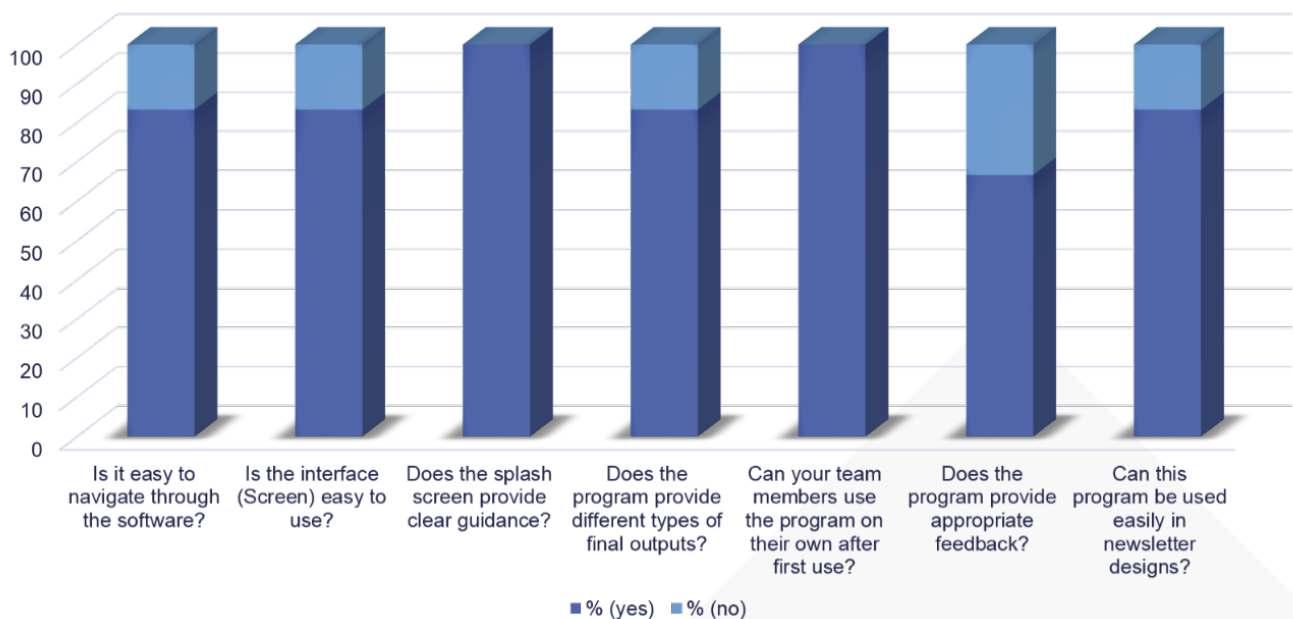


Figure.3 Interface, Navigation and Usage

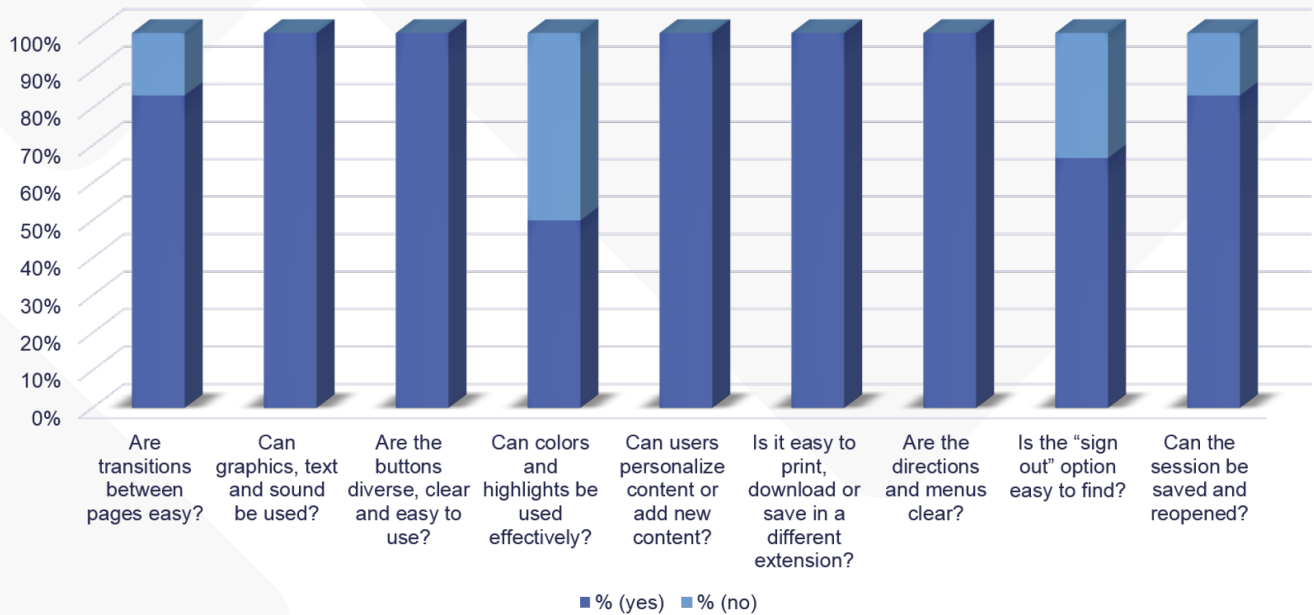


Figure.4 Program Design and Usage

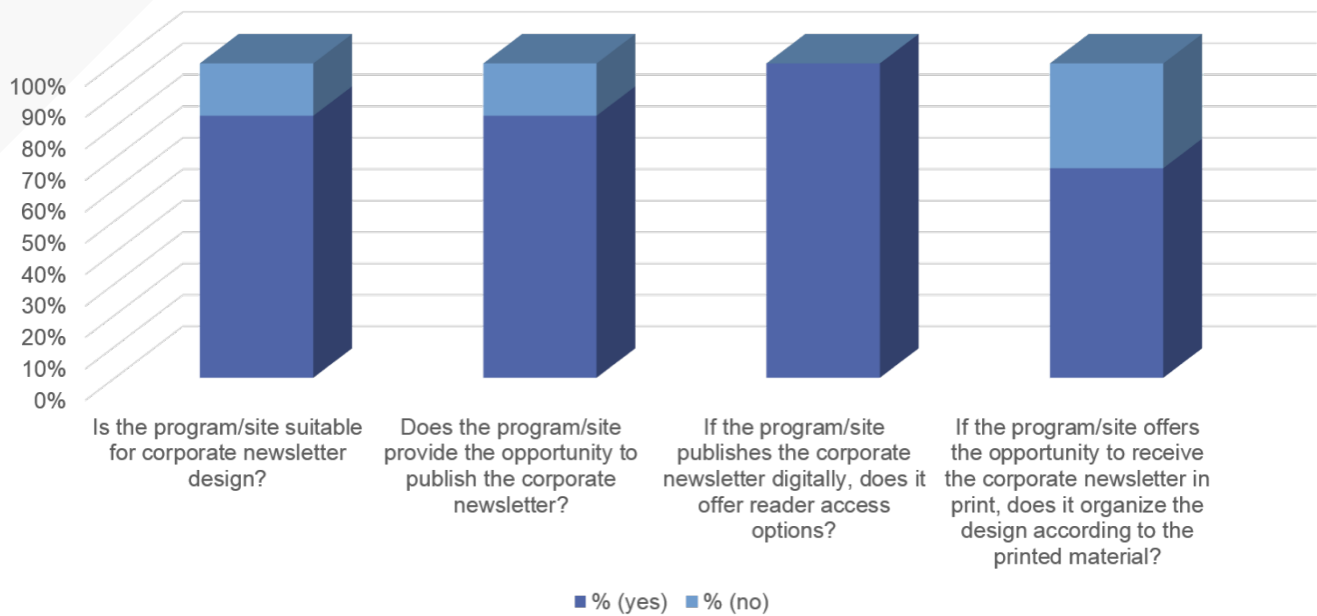


Figure.5 Interface, Navigation and Usage

Furthermore, the information discussed in this issue was presented as a paper during the Asian Open Universities Association Conference on 28 September.

Hope to see you in the next newsletter...



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